

Insightful Grants
CONSULTING TEAM

OUR MISSION

"At Insightful Grants Consulting, our mission is to empower organizations and individuals to make a positive impact on their communities by providing strategic grant consulting services. We strive to unlock opportunities for our clients, fostering innovation, sustainability, and social change."

OUR CORE VALUES

Integrity
Passion for Impact
Collaboration
Client-Centric Approach
Education
Diversity and Inclusion
Excellence
Adaptability
Social Responsibility
Innovation

HELP US... HELP YOU!

Join us in creating positive change and making a difference in your community. Contact Insightful Grants Consulting today to learn more about how our strategic grant consulting services can help you achieve your goals. Together, we can make a lasting impact

CONTACT US

Info@InsightfulGrantsConsulting.com

REQUEST A
CONSULTATION TODAY!



INSIGHTFUL GRANTS CONSULTING



WHO ARE WE...

At Insightful Grants Consulting, we are dedicated to empowering organizations and individuals to make a lasting positive impact on their communities. With our strategic grant consulting services, we unlock opportunities for our clients, fostering innovation, sustainability, and social change.

Our core values of integrity, passion for impact, collaboration, client-centric approach, education, diversity and inclusion, excellence, adaptability, social responsibility, and innovation drive everything we do. We believe in building strong partnerships with our clients, working closely with them to understand their unique needs and goals.

With our expertise and knowledge in the grant landscape, we guide our clients through the complex process of securing funding. From identifying the right funding opportunities to developing compelling grant proposals, we provide comprehensive support at every step.

We are committed to delivering exceptional results and helping our clients achieve their mission. Our team of experienced grant consultants brings a wealth of knowledge and a passion for making a difference. We stay up-to-date with the latest trends and best practices in grant funding to ensure our clients have a competitive edge.



DR. NORA SHARIFF - BORDEN EXECUTIVE CONSULTANT

As an Executive Consultant, it is Dr. Nora Shariff's responsibility to write the grant and budget for the client's program. She will oversee the development of all grant programs throughout the year and play a crucial role in shaping the program's strategic direction, ensuring the delivery of high-quality content, and managing resources that will help clients achieve their goals.

Developing a comprehensive budget is crucial for the client's program. She will determine the overall costs, including equipment, production, post-production, staff, marketing, and other necessary expenses. It is essential to establish a realistic budget which needs to be allocated accordingly.

In addition, she will develop a comprehensive strategy and vision for the client's goals, which will ensure the program's success. She will also develop innovative concepts and formats for the clients' programs, ensuring that we, the Insightful Grants Consulting Team, provide the highest quality of service to meet all of the clients' needs.

Lastly, she will review and provide feedback on the client's program to ensure they are staying in line with the grant program as well as create a program that generates collaboration between the Insightful Grants Consulting Team and the client's program. This will ensure the program and budget remain in good standard with the Grant Program.

CHARLES ELLIS ACCOUNTANT

Charles Ellis, an accomplished accountant who will be joining our team at Insightful Grants Consulting. With his expertise and dedication, we are confident that Charles will play a vital role in ensuring the financial stability and integrity of our grant clients.

Working in close collaboration with our financial advisor, Charles will be responsible for managing all financial transactions, preparing accurate financial statements, and analyzing financial data to provide valuable insights for decision-making. His meticulous attention to detail and deep understanding of financial regulations will help us maintain strict compliance and ensure that our clients' funds are handled with the utmost care.

LYNETTE TAYLOR FINANCIAL ADVISOR

Insightful Grants Consulting understands the significance of financial transparency and accountability. That's why we have Lynette Taylor on board as our seasoned financial advisor. She is responsible for connecting each client with the best-fit grant and ensuring that the grant finances are managed effectively.

Lynette's expertise in financial management ensures that our financial records are always transparent, and we have the necessary accountability measures in place. She diligently keeps the budget up-to-date, tracks expenses, and ensures compliance with all funding and grant requirements. With Lynette leading our finances, you can be confident that all funds will be used as allocated.

Our commitment to financial responsibility is unshakable, and we're thrilled to have Lynette as part of our team to help us achieve our goal.

DR. A'LONDA L. KUSIMO MARKETING STRATEGIST

Dr. A'Londa Kusimo is the Marketing Strategist for Insightful Grant Consulting. Her role is to develop and implement effective marketing plans and strategies for clients to achieve their program goals. She will analyze market trends, identify target audiences, and devise plans to promote their products or services. Dr. Kusimo will assist in establishing a digital presence tailored to each client's program to help them succeed.

Dr. Kusimo will also cover the importance of branding and your image (profile picture) and help you create a branding statement. She will evaluate the effectiveness of your personal brand and provide tips on how to make it stand out. You will learn how to establish your professional purpose and redesign your digital presence, including an overview of LinkedIn and other social media platforms.

Additionally, she will provide an introduction to personal branding and its importance for personal/professional career growth or company success. This includes discussing the 3 steps to building a personal brand, how to implement them, and what tools to use to create, establish, and measure your social media presence.

SONIA EDWARDS EXECUTIVE ASSISTANT

Sonia Edwards is the Executive Assistant for IGCT; she provides high-level administrative support to our team, ensuring that everything runs smoothly and efficiently with the program. She is involved in managing schedules, coordinating meetings, handling communication, and performing various administrative tasks to enable our team to focus on strategic initiatives.